

**Safer Bars Community Readiness Questions**  
**Questions? Contact Elise Lopez at [eclopez@email.arizona.edu](mailto:eclopez@email.arizona.edu)**

✓ **Needs assessment**

- Universities or colleges nearby?
  - What current prevention activities exist on campus?
  - Are there existing campus/local business collaborations?
  - Campus climate?
- Community Interest?
  - Have there been any recent “focusing events”?
  - Is the community talking about sexual assault?
  - Who in the community would have a vested interest in a partnership to develop and promote the program?

✓ **Bar Recruitment**

- Who will conduct recruitment, and how?
- Why would bars want to take part in the training? (What’s the “hook”?)
- How will bars promote that they have been trained?
- What percentage of staff needs to be trained?
- How often do they complete refresher training?

✓ **Staffing**

- Will one organization “spearhead” the program?
- Who will conduct the trainings (e.g., existing staff, new staff, volunteers, police)?
- Will trainers be paid, or volunteer?

✓ **Training of Facilitators**

- How will facilitators be recruited?
- Who will conduct the facilitator training?
- How long will the training be? What will it “look” like?
- How will you evaluate facilitators to ensure fidelity?

✓ **Curriculum Development**

- How long will the training be, and how many sessions?
- What are the training components?
- What will the refresher training “look” like?

✓ **Funding**

- Is there funding to develop program materials?
- Is there funding for evaluation or participant incentives?
- Is there funding for collateral materials?

✓ **Evaluation / Follow up**

- What agency will conduct the evaluation?
- What do you want to evaluate? (Training itself? Behavior? Community impact?)
- How to ensure participant privacy and confidentiality?